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For Immediate Release

Mississauga, ON: July 6, 2011 - Kelron Announces DecisionX Software Upgrade to Drive Quality and Service

Today Kelron Logistics (www.kelron.com), a leading provider of customer-driven transportation logistics solutions, announced the release of a series of important improvements to its proprietary DecisionX operational support system to further drive quality and service levels for customers.

As Cindy Dennis, Kelron's Vice President of Business Process and Technology Management commented, "DecisionX is our best-of-breed operational support tool that helps identify and source compliant, high performing carriers for the movement of our customer's freight. It is linked to real-time Supplier Quality and Compliance data".

Highlights of the most recent improvements to DecisionX include:

- Enhancements to system operating speed, which means customers orders will be processed faster than ever
- Addition of several new CSA 2010 evaluation elements, which will give customers the peace of mind of knowing the carriers moving their freight are compliant with this important FMCSA safety initiative
- Improved carrier compliance information visibility for Kelron's internal logistics coordinators, which will ensure customers freight is being carried by the most responsible and effective carriers possible

As Dennis went on to comment, "These changes are all about providing customers with the highest levels of service possible, while at the same time mitigating the many aspects of risk that exist in managing today's complex supply chains. This is a core part of Kelron's value proposition".

About Kelron Logistics

Kelron Logistics is a leading provider of customer driven transportation logistics solutions that help companies optimize their supply chain performance and efficiency when moving goods throughout North America. Kelron leverages an innovative and proven 3PL operating model using internet-enabled technology, a dedicated team of highly qualified, service-focused professionals and a proprietary Supplier Quality & Compliance Program.



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Kelron's capabilities range from handling infrequent, single shipments to full transportation management solutions, and are specifically designed for the challenges and opportunities unique to each client. The company has also been acknowledged through a number of distinguished industry rankings, including Inbound Logistics "Top 100 3PL Providers"

For more information about Kelron, visit www.kelron.com.

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