



## PRESS RELEASE

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For Immediate Release

Dallas, TX: March 8, 2007 - Kelron Logistics named Frito-Lay Truckload (TL) Carrier of the Year

Kelron Logistics, one of North America's fastest growing full service transportation management solutions providers, has been named TL Carrier of the Year by Frito-Lay.

This distinguished award is presented each year by Frito-Lay to recognize the full truckload carrier who delivers the best performance across a number of logistics-specific critical success factor areas including on-time delivery, flexibility, communication, and innovation.

As Geoff Bennett, President of Kelron commented, "I had the great pleasure of being at the awards ceremony, and felt extremely proud of our staff as I watched our Western Region Vice President and General Manager, Howard Breslaw, accept the award and congratulations from our competition."

Bennett went on to explain that Kelron's vision is "working together to be a leading provider of customer-driven transportation & logistics solutions", and noted how this distinguished award signifies the excellent job Kelron front line staff are doing in fulfilling this mandate.

### About Kelron

Celebrating 15 years in business in 2007, Kelron Logistics is a leading transportation management solutions provider with operations in Montreal, Mississauga, Chicago and Vancouver that helps companies break through their on-time performance and supply chain efficiency barriers when moving goods throughout North America.

Kelron offers a full range of services including transportation, warehousing/distribution and transportation management, and has been acknowledged through a number of distinguished industry rankings, including Inbound Logistics "Top 100 3PL Providers" for the past four consecutive years, and Food Logistics "Top 50 3PL's".

For more information about Kelron, visit [www.kelron.com](http://www.kelron.com) or call (800) 668-3785.

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