



Intelligent Transportation. Delivered.

A Wide Range of Intelligent Solutions

You need to make intelligent decisions in order for your business to survive. So why not plug into an intelligent transportation network?

Kelron is a full service logistics provider that delivers intelligent solutions throughout your supply chain. We offer our clients immediate cost savings with no upfront capital investment. That's important. With Kelron, you benefit from an innovative, people-driven team dedicated to your complete range of transportation and logistics requirements. We're part of your staff – but we're not on your payroll. That's cost-effective, convenient – and will drive your success.



Transportation Management

Kelron delivers a true end-to-end solution that focuses on your entire transportation network, instead of just part of it.

Our single source, transportation management service includes:

- Order placement
- Load planning/Optimization
- Tendering
- Settlement
- Reporting

Supported by leading-edge technology, we complement and enhance the effectiveness of your internal transportation planning and ordering functions – we don't replace them. Kelron's wide range of customized transportation management programs includes mixing centers, co-loading, freight consolidation, pool distribution and more.

By using advanced analytics and the aggregation of transportation information, our goal is to drive process improvements and uncover savings for our clients.



Dedicated Capacity

Kelron leverages an extensive database of elite service providers and carriers to deliver a 100% true Dedicated Capacity commitment.

Ideal for repetitive moves within key laneways, Dedicated Capacity is available 24/7 for all equipment types. Our customized approach also provides clients with maximum flexibility in terms of transit time, appointment-setting and cost.



On-Demand Transportation

Kelron delivers a true On-Demand solution for your last minute and non-core lane shipments, allowing you to respond to challenging transportation demands without having to maintain an internal infrastructure.

Our clients benefit from a range of service levels (critical, premium and standard) for LTL, TL or Intermodal transport. We handle all equipment types including specialized, and offer extended reach through our wide coverage.

Kelron will get your order where it needs to be, when it needs to be there.



Warehousing & Distribution

Kelron delivers warehousing and distribution solutions that allow clients to cost-effectively service their key markets without assuming any additional capital investments.

With a 120,000 square foot primary facility in Toronto, Ontario, and additional facilities throughout North America, our seamless, end-to-end process includes receiving, storage, fulfillment and shipping. Inventory visibility and accuracy is provided through a proprietary Warehouse Management System.

Kelron's warehousing and distribution options keep our clients' products moving through the supply chain.



Planning & Consulting

Kelron's planning and consulting capabilities leverage our extensive transportation and logistics experience to deliver informed and actionable solutions.

We work with our clients to analyze information and identify opportunities to improve their overall supply chain design. Using advanced analytical tools and modeling processes, we quickly and efficiently uncover the options that will save clients money while maintaining or improving their level of service.



Winning Technology

Kelron uses technology to provide clients with highly valuable business intelligence throughout the entire transportation management process, including:

- Design
- Implementation
- Control

Kelron is technologically enabled and uses internal systems that combine proprietary and customized programming with industry-leading public applications. These capabilities allow us to provide end-to-end visibility throughout the supply chain and Just-In-Time inventory management for our clients. Our web-based tools, such as EnvisionX, make planning and managing your supply chain simple.

With our strong team of logistics-experienced IT professionals, we can seamlessly integrate our technology with your internal systems. This makes it easy to do business with us, and reduces the load on your own IT staff. Kelron's technology solutions can provide you with the business intelligence you require to effectively manage and forward-plan your supply chain – when and how you want it.



Environmental Stewardship

Kelron provides intelligent, meaningful ways for our clients to reduce the environmental impact of their supply chain activities.

Through our Sustainable Supply Chain Program, we strive to minimize the environmental footprint of the fuel consumption, landfill waste and greenhouse gas emissions associated with the provision of our solutions. This includes supporting various governmental initiatives such as the SmartWay Transport Partnership. Internally, we focus on using optimization to build loads more effectively, thereby reducing your carbon footprint. Kelron also utilizes carriers that have adopted environmental impact reduction programs such as the use of alternative, low-emission engines, aerodynamic trailers, 'no idling' policies and effective route planning.

Together, we can take the next step to cleaner, greener transportation solutions.





Service Quality & Compliance

Kelron delivers a unique and proprietary industry leading Supplier Quality and Compliance (SQC) Program.

Our SQC Program is managed by a dedicated team of logistics experts. We closely monitor our carrier network, establishing formal contracts that clearly define supplier obligations and responsibilities to provide you with the highest levels of service possible.

Kelron's extensive SQC Program metrics include:

- Delivery reliability
- Equipment availability
- Equipment quality
- Safety ratings
- Complaints
- C-TPAT
- Partners in Protection
- Driver and personnel quality
- Claims
- Insurance coverage
- Business/operating licenses
- Materials handling permits

We are committed to providing you with the peace of mind that comes from knowing the carriers that move your freight are professional and operate in accordance with regulatory and security requirements.

The Kelron Difference

Wide Range of Solutions

Few of Kelron's competitors can provide both transportation management and on-demand service concurrently. Being able to offer both delivers flexibility and efficiency to our clients.

Extensive Coverage Throughout Canada & the U.S.

Kelron provides point-to-point LTL, TL and Intermodal service throughout Canada and the United States.

Service Quality & Regulatory Compliance

Kelron's unique and proprietary Supplier Quality Compliance Program is a key enabler of service quality and effective risk management, providing our clients with the assurance they demand.

Outstanding Value

The combination of our total dedication to customer service and the many tangible benefits our solutions deliver provides Kelron clients with outstanding value that few competitors can match.

Success Focused Team

Kelron's qualified and professional team members include individually assigned consultants to provide personal, responsive service to your account.

Technology

Kelron's winning technology solutions provide customers with the business intelligence they require to effectively plan, manage and control their supply chains.

Unbiased Carrier Selection

As a non asset-based provider, Kelron focuses objectively on your transportation requirements. Our service-driven business model allows us to concentrate on satisfying our clients rather than maintaining our infrastructure.

Financial Strength

Successfully managing and growing our business since 1992 has allowed us to establish a very strong foundation for financing our day to day operations, as well as the requirements associated with individual customer solutions and programs.

Superior Back Office Performance

We also pride ourselves on our billing accuracy and timeliness, as well as our professional claims handling and resolution processes.

Together these Kelron differences add up to greater success for your business.



Intelligent Benefits

Financial

Working with Kelron offers several tangible and immediate financial benefits, including:

- Improving your return on assets
- Minimizing your costs
- Maximizing your company's profitable growth

Customer Service

Kelron's service-driven business model offers our clients greater success, along with:

- Superior order visibility
- Improved service delivery
- Faster order cycle and delivery times
- Higher order fill rates

Operational

Compared to an asset-based service provider, Kelron spends more time focusing on the needs and success of our clients, offering:

- Superior visibility and planning
- Less facility congestion
- Improved order fulfillment
- Reduced management staffing time
- Greater efficiency
- Maximum agility and responsiveness

Sales

Working with Kelron will serve as a catalyst for growth by providing:

- Reduced unit cost of sales
- Improved forecasting accuracy
- More effective pricing
- An improved ability to compete in the marketplace





Intelligent Transportation. Delivered.

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On-Demand Transportation

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Vision

Working together to be a leading provider of customer-driven Transportation & Logistics solutions.